

MBA EVENTS 2021-2022

SL NO	Nature of the Programme	Date	Title of the Programme	Speakers
1	FDP	25.10.2021 to 29.10.2021	Research Methodology and Data Analysis	Dr Barkavi G E Associate Professor Department of Business Administration Kalasalingam Business School Kalasaingam Academy of Research & Education.
2	Workshop	08.07.2022	Workshop on Analytical and Problems Solving Skills	Dr P Balamuriugan , Professor/Dept of Statistics ,Govt Arts College, Salem
3	Workshop	22.04.2022	Workshop on Basics of Stock Market and Art of Investing	Dr V Sivakumar , HOD/MBA Jayam Engineering College, Dharmapui.
4	Seminar	17.02.2022	Seminar on Entrepreneurship Challenges and Opportunities	Mr M Dineshkumar , HR Manager.MM Gears Pvt Ltd,Perundurai

VALUE ADDED COURSE

SL NO	NATURE OF THE PROGRAMME	TITLE OF THE COURSE	DURATION OF COURSE	COURSE COORDINATOR
1	Value Added Course	ND2021MBA01 – Challenges for New Becoming Owners	29/03/2022 to 04/04/2022	Dr T Kalaivani ,AP/MBA,TKEC
2	Value Added Course	AM2022MBA01 – Trends in Online Trading	03/01/2022 to 08/01/2022	Mr P Rajaram HOD/MBA,TKEC