

### MBA EVENTS- 2018-2019

SL NO	NATURE OF THE PROGRAMME	DATE	TITLE OF THE PROGRAMME	SPEAKERS
1	Seminar	18/03/2019	Seminar on Recent Trends In Entrepreneurship	<b>MR NK Chethenyan,</b> CEO, Green Connect, Salem.
2	Seminar	19/10/2018	Workshop on Research Techniques	<b>Dr L Sankari,</b> Professor /MBA, Sona College of Technology, Salem.

### VALUE ADDED COURSE

SL NO	NATURE OF THE PROGRAMME	TITLE OF THE COURSE	DURATION OF COURSE	COURSE COORDINATOR
1	Value Added Course	ND2018MBA01 –Bull and Bear Market	05/01/2019 to 11/01/2019	<b>Mr P Rajaram,</b> AP/MBA,TKEC
2	Value Added Course	AM2019MBA01 –Office Management	07/12/2018 to 14/12/2018	<b>Ms T Sathyangam</b> ,AP/MBA ,TKEC